

ESSENTIAL PACK

Lay the groundwork for your music career with the Essential Pack. Perfect for artists looking to establish their brand and connect with their audience, this package builds a solid foundation for long-term success by focusing on branding, content planning, and community engagement.

Branding Identity

- Brand Bible creation
- Visual style and direction
- Moodboard and unique branding guidelines
- EPK and links

Editorial Calendar Design

- Plan and schedule content across all platforms
- Advise on industry and social media new features to stay relevant

SUBMIT INQUIRIES

SERVICES INCLUDED

Content and Pillars Strategy

- Defines themes and topics for consistent branding
- Create a basic strategy for engagement and content guidelines

Community Management Support

- Measure engagement with fans through DMs, comment and posts
- Track sentiment and adapt accordingly

POWERED



BY